

PROGRAMMATIC AD BUYING & SELLING ECOSYSTEM

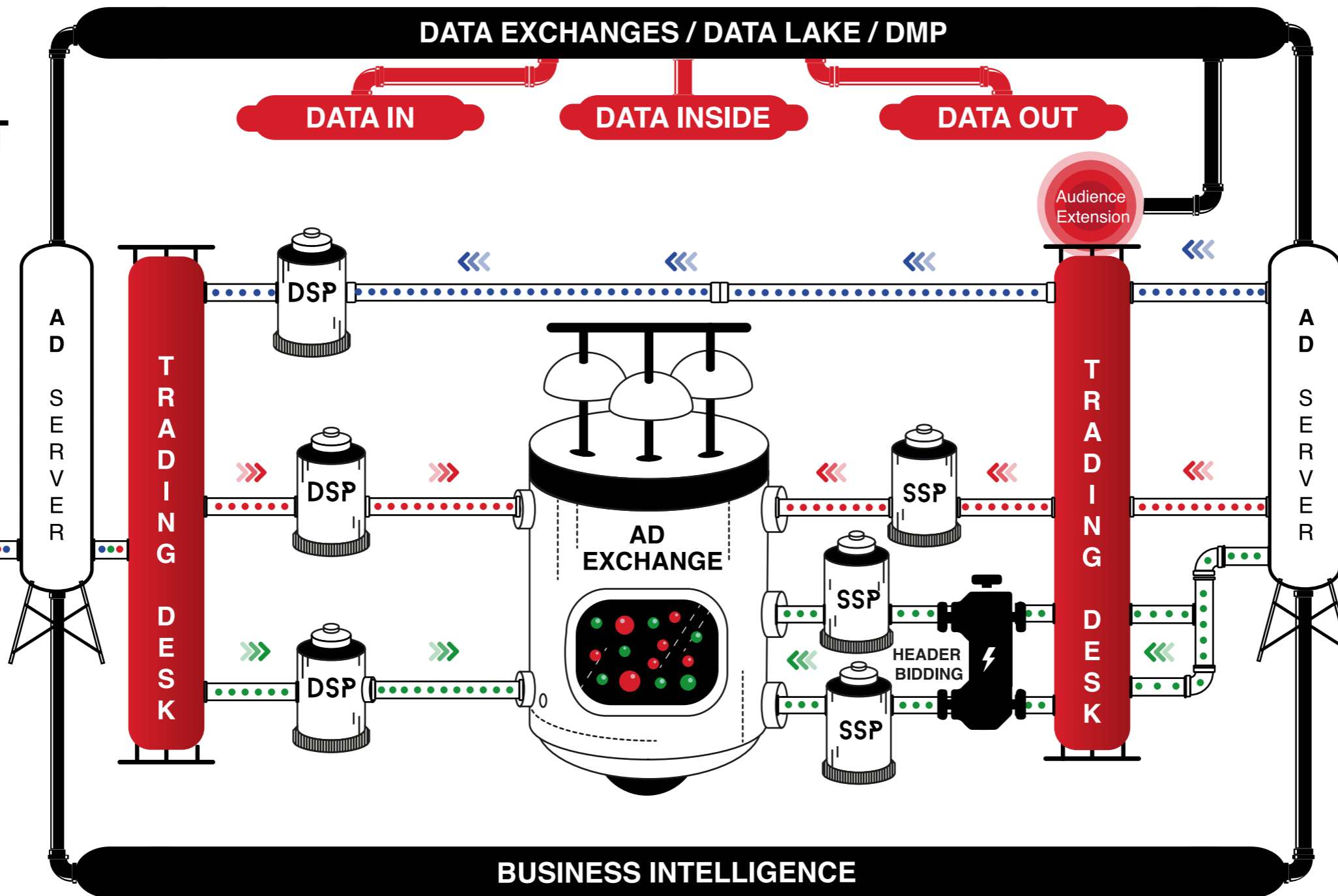


Demand Side

Supply Side

AD INVESTMENT

AUDIENCE



- Guaranteed
- Preferred Deal
- Open Market

